

City of Louisburg Sign Regulations – amended by Ord. # 1082

SIGN REGULATIONS

SECTION 801: INTENT AND APPLICABILITY

This section regulates and controls all exterior signs placed for observation in order to preserve, protect and promote the public health, safety and general welfare of the residents of the City of Louisburg, Kansas. This section:

- Encourages the reasonable, orderly and effective display of signs;
- Allows each business to clearly identify itself and the goods or services that is provided;
- Enhances the physical appearance of the City;
- Reduces visual clutter;
- Prevents blighting influences;
- Protects property values;
- Is intended to regulate signs in a manner consistent with the U.S. and state constitutions and in a manner that is content-neutral to protect non-commercial speech;
- Provides minimum standards to safeguard life, health and property by regulating and controlling the size, height, design, quality of materials, construction, location, electrification and maintenance of all signs and sign structures; and
- Authorizes the use of signs that are compatible with their surroundings.

Any sign shall, by definition, be a structure. No land or building or structure shall be used for sign purposes except within the stipulated districts listed in the Sign Use Regulations specified herein. All signs legally existing at the time of passage of these regulations may remain in use under the conditions of legal non-conformance. Signs in legal non-conformance shall not be enlarged, moved, lighted, or reconstructed; however, the change of the advertising display shall not be restricted except as previously stated. After the effective date of this Regulation, no sign shall be erected, enlarged, constructed or otherwise installed without first obtaining a sign permit, and a sign permit shall be legally issued only when in compliance with this sign regulation. All signs shall be constructed in such a manner and of such materials that they shall be safe and substantial. Scale drawings of the sign and manner of supports shall be furnished to the Codes Administrator as part of the application for a sign permit for all signs. The fee for a sign permit shall be that amount established by the City Council by ordinance.

SECTION 802 CLASSIFICATION OF SIGNS

A. Advertising Sign.(Billboards) A sign which directs the attention of the public to any goods, merchandise, property, business, service, entertainment or amusement conducted or produced which is bought or sold, furnished, offered or dealt in elsewhere than on the premises where such sign is located or to which it is affixed.

B. Bulletin Board Sign. A sign that indicates the name of an institution or organization on whose premises it is located and which contains the name of the institution or organization, the

name or names of persons connected with it, and announcement of persons, events or activities occurring at the institution. Such sign may also present a greeting or similar message.

C. Business Sign. A sign which directs attention to a business or profession conducted, or to products, services or entertainment sold or offered upon the premises where such sign is located, or to which it is affixed.

D. Construction Sign. A temporary sign identifying the developer, contractors, engineers, architects, or financial institutions involved in the building construction or development of a property.

E. Electronic Sign. A type of sign that presents its message through computer generated text, symbols, and animation. Electronic signs are components of otherwise permitted signs for a principal land use on the premises where the sign is placed.

F. Entrance Monument Sign. A sign located at a discernible entrance into a particular subdivision, development, office or industrial park.

G. Identification Sign. A sign giving the name and address of a building, business, development or establishment. Such signs may be wholly or partly devoted to a readily-recognized symbol.

H. Inflatable Sign. A temporary sign that is intended to be expanded by air or other gas for its proper display or support.

I. Name Plate Sign. A Sign giving the name and/or address of the owner or occupant of a building or premises on which it is located, and where applicable, a professional status.

J. Real Estate Sign. A temporary sign pertaining to the sale or lease of a lot or tract of land on which the sign is located, or to the sale or lease of one or more structures, or a portion thereof on which the sign is located.

K. Off-Site Residential Promotional Sign. A sign providing direction to a subdivision or development where lots are for sale or lease.

L. Off-Site Business Directional Sign. A sign containing the name, logo, and direction to the businesses, placed adjacent to the intersection of the street on which the businesses are located.

M. Sandwich Board or A-Frame Sign. A sign that is not permanently affixed to a structure or ground and is limited to a Sandwich or A-Frame sign.

N. Temporary Event Sign. A sign advertising an activity having a specific duration or the end of which is related to a specific action, usually lasting for a period of a few days, a few weeks, or a few months. Temporary events include such activities as:

1. The offering of a property for sale or lease.
2. The construction of a building or development project.
3. Each political campaign, referendum or ballot proposition put on the voters as part of City, County, State or Federal governance.

4. Special, temporary event that requires attention getting devices.

O. Window Signs. Signs displayed in a window, or graphics applied directly to the window, often adhesive backed vinyl permanently affixed to the interior of the glass.

SECTION 803 STRUCTURAL TYPES

- A. Awning, Canopy or Marquee Sign. A sign that is mounted on, painted on, or attached to an awning, canopy or marquee. No such signs shall project above, below or beyond the awning, canopy or marquee.
- B. Banners. A temporary sign of lightweight fabric or similar material that is mounted between two support poles or mounted on a building. Promotional banners may be used to announce open houses or grand openings or special events.
- C. Ground Sign. Any sign placed upon, or supported by, the ground independent of the principal building or structure on the property, where the bottom edge of the sign is less than six (6) feet above the ground, and the support structure is no less than fifty percent (50%) of the width of the face of the sign, presenting a monolithic base.
- D. Monument Sign. Any sign placed upon, or supported by the ground, independent of the principal building or structure on the property, whose base is at least the same or greater in width than the face of the sign, and whose height is no greater than 15 feet.
- E. Pole Sign. Any sign placed upon, or supported by the ground, independent of the principal building or structure on the property where the bottom edge of the sign is six (6) feet or more above the ground level.
- F. Portable Display Sign. A moveable display, capable of relocation under its own power, or towed by a motor vehicle, with the display message of the sign capable of being easily changed. Portable display signs may be with or without electrical illumination, power or wheels.
- G. Projecting Sign. A sign that is wholly or partly dependent upon a building for support and which projects more than 12 inches from such building. Projecting signs shall not project more than five and one-half (5-1/2) feet beyond the face of a building. The bottom of any projecting sign shall be a minimum of eight (8) feet above the level of any sidewalk from the bottom of the sign.
- H. Temporary Stand Alone Sign. A sign that is intended to be easily moved and that is not permanently affixed to a structure or the ground, including, but not limited to, A-frame, T-frame and sandwich board signs. Banners on T-posts are not included in this definition.
- I. Wall Sign. A sign fastened to or painted on a wall of a building or structure in such a manner that the wall becomes merely the supporting structure or forms the background surface, and which does not project more than 12 inches from such building. Wall signs shall not project above the top of the wall on which the sign is attached.

SECTION 804. GENERAL STANDARDS

- A. **Gross Area of Sign.** Gross area shall include the entire area within a single continuous perimeter enclosing the extreme limits of the sign, exclusive of the base on which it is mounted or from which it is suspended.
1. The gross area of a single face sign shall include the area of the single face used as a sign. The gross area of a two face sign, or a multiple face sign, shall include the total of all areas of each face used as a sign. On lots where more than one sign is located, the total gross area of all the signs shall not exceed the maximum gross area permitted by this regulation.
 2. Multiple free standing signs located side-by-side to convey a single message, shall not exceed the gross area for the type and category of sign permitted by this regulation.
 3. For computing the gross area of any wall sign which consists of letter mounted or painted on a wall, the area shall be deemed to be the area of the smallest rectangular figure which can encompass all of the letters.
- B. **Sign Height.** Sign height shall be measured from the ground elevation at the base of the sign to the highest element of the sign.
- C. **Illuminated Sign.** A sign designed to give forth artificial light or designed to reflect light derived from any source:
1. Illuminated signs shall be designed as to reflect or direct light away from any residential dwelling district.
 2. Lighted signs in direct vision of a traffic signal shall not be in red, amber or green illumination.
- D. **Electronic Message Center Signs.** All such signs shall be permitted as a form of Ground, Monument or Wall Signs and shall meet all of the requirements of Ground, Monument or Wall Signs. To add an EMC to an existing non-conforming sign, the EMC portion of the sign must fit into the existing sign. In addition, Electronic Message Center Signs shall comply with the following regulations.
1. **Location.** The sign must be located on the site of the business. In the case of a real estate office, the sign may display information on properties that are off-premises and are offered for sale by the business on-premises. The only non-advertising messages that are permitted would be those messages for community or civic events.
 2. **Display of message** must be static and when it changes must do so through dissolve or fade transitions or with the use of other subtle transitions and frame effects that do not have the appearance of moving text or images, and which may otherwise not have movement, or the appearance or optical illusion of movement including the movement of any illumination, animation, strobing or the flashing or varying of light intensity.

3. Duration. Electronic Message Center Signs shall change no more than one (1) time per five (5) seconds and no more than one (1) second for transitions.

4. Brightness: Automatic dimming controls shall limit the illumination to no more than 0.3 foot-candle relative to ambient light, as measured using a foot-candle (lux) meter calibrated within the past 36 months and in conformance with the following process:

a. Light measurements shall be taken with the meter aimed perpendicular to the sign message face or at the area of the sign emitting the brightest light if that area is not the sign message face, at a preset distance depending on sign size. Distance shall be determined by taking the square root of the product of the sign area and 100. For example, using a 12-square-foot sign: $\sqrt{(12 \times 100)} = 34.6$ feet measuring distance. The table below provides a sample of distances from which to measure the brightness of an automatic EMC.

Table 804-3

Area of EMC	Measurement Distance from Sign
10	32
16	40
20	45
24	49
30	55
40	63
50	71

b. An ambient light measurement shall be taken using a foot-candle meter at some point between the period of time between 30 minutes past sunset and 30 minutes before sunrise with the sign turned off to a black screen.

c. Immediately following the ambient light measurement taken in the manner required by this subsection, an operating sign light measurement shall be taken with the sign turned on to full white copy.

d. The brightness of an EMC shall be compliant with the brightness requirements of this subsection if the difference between the ambient light measurement and the operating sign light measurement is 0.3 foot-candle or less.

5. Prior to issuance of a sign permit, the applicant shall provide a written certification from the sign manufacturer that the light intensity has been factory pre-set not to exceed the specified levels. Any manipulation of the preset illumination to allow for greater illumination shall be considered a violation of these regulations and the sign's owner is subject to a citation and/or fines shall be levied against the sign's owner.

6. The City shall, at any time, conduct a review of EMCs to determine that the duration of message or the brightness of the sign is not creating a hazard to vehicular safety and/or negatively affecting community character.

7. District Limitations. Electronic Message Center Signs are limited to C-2, C-3, B-P, I-1 and I-2.

8. Setback from Residential District when Sign Faces that District. An Electronic Message Center Sign, located in any district, must be a minimum distance of 100 ft from an adjacent residential district boundary when the EMC sign faces the property. The measurement shall be taken from the sign to the closest edge of the adjacent residential property line.

9. Setback from Residential District when Sign is Perpendicular to that District. An Electronic Message Center Sign, located in any district, must be a minimum distance of 75 ft from an adjacent residential district boundary when the EMC sign is perpendicular to the property. The measurement shall be taken from the sign to the closest edge of the adjacent residential property line.

10. Hours of Operation: An Electronic Message Center Sign located adjacent to a residential district will be turned to a static, single, message during the hours of 8 p.m. and 6 a.m.

11. Setback from Other Electronic Message Center Signs. Electronic Message Center Signs must be separated from other Electronic Message Center Signs by at least fifty (50) ft.

12. The EMC shall be limited to no more than 50 percent of allowable sign area.

13. Maintenance. All Electronic Message Center Signs will be maintained in proper working order. Any dead zones or non-Illuminated portions of the signs shall be replaced or repaired within thirty (30) days or the use of the sign shall be discontinued. If an EMC sign malfunctions, it shall be turned to off until repaired.

14. Non-conformance. If an Electronic Message Center sign is added to an existing non-conforming sign, the EMC portion shall fit into the existing sign within size requirements as stated elsewhere in these regulations otherwise the sign shall be brought into conformance.

- E. Access way or Window. No sign shall block any required access way or window.
- F. Signs on Trees or Utility Poles. No sign shall be attached to a tree or utility pole whether on public or private property.
- G. Metal Signs. No metal ground sign shall be located within eight (8) feet vertically and four (4) feet horizontally of electric wires or conductors in free air carrying more than 48 volts, whether or not such wires or conductors are insulated or otherwise protected.
- H. Traffic Safety.

1. No sign shall be maintained at any location where by reason of its position, size, shape or color, it may obstruct, impair, obscure, interfere with the view of, or be confused with any traffic or railroad control sign, signal or device, or where it may interfere with, mislead, or confuse traffic.

2. Any sign located within three (3) feet of a driveway or within a parking area shall have its lowest elevation at least ten (10) feet above the curb level; however, in no event shall any sign except wall signs and awnings, canopy or marquee signs be placed so as to project over any public right-of-way.

3. Under no circumstances shall any sign be placed in the sight triangle as defined by this regulation.

I. **Lineal Street Frontage.** In those districts where gross sign area is allocated based on lineal street frontage and the tract or parcel is adjacent to more than one street, the lineal street frontage shall be computed as follows:

1. For those tracts or parcels located on major streets as designated in the Major Street Plan of the Comprehensive Plan, the lineal street frontage shall be the distance of that property line abutting the major street.

2. For those tracts or parcels not located on a major street, the lineal street frontage shall be one-half the sum of all the street frontages.

J. **Off-Site Residential Promotional Signs.** Off-site promotional signs shall be allowed in a C-0, C-1, C-3, C-4, C-S, B-P, I-1 and I-2 District upon issuance of a Special Use Permit issued in accordance with the provisions of Article 11 and subject to the following conditions:

1. One off-site promotional sign may be allowed for each development.

2. Off-site promotional signs shall be permitted for a maximum of three years beginning with the issuance of the first building permit in the project, acceptance by City Council of street improvements in the project or acceptance by the City Council of a performance guarantee for street improvements in the project.

3. Projects constructed in phases shall be considered as only one project with respect to the three year limitation.

4. Off-site promotional signs shall be limited to one-family subdivisions, two-family subdivisions, or multi-family subdivisions.

5. Off-site promotional signs may have a maximum height of 10 feet, a maximum gross area of 40 square feet, and shall be well designed and maintained throughout the life of the sign.

K. Off-site Business Directional Signs. Off-site business directional signs shall be allowed in C-2 Central Business Districts and C-3 General Business Districts upon issuance of a Special Use Permit in accordance with the provisions of Article 11 and subject to the following conditions:

1. One or more off-site promotional signs may be allowed by Special Use Permit adjacent to K-68 at the intersections providing access to C-2 or C-3 Zoning Districts.

2. The initial period for the Special Use Permit shall not exceed ten (10) years, and shall be renewable in no more than ten year increments.

3. Sign shall be ground or monument style, located on private property behind the right-of-way. Applicant shall obtain a lease agreement with the property owner, and submit a copy with the application for a Special Use Permit.

4. Sign may be one or two sided, and shall have six (6) to eight (8) equal size spaces per side for business identification. Spaces for business identification shall be designed to provide for easy change of businesses.

5. Text on business identification signs shall be minimum of six (6) inches in height, and be limited to name of the business, business logo, and directional arrow.

6. All directional monument signs shall be of standard design, regardless of where located.

L. Temporary Signs: Temporary event signs shall be erected and maintained in a safe and attractive manner and shall be subject to applicable regulations except as specifically modified herein.

1. Duration: The sign may be placed upon the initiation of the temporary event, and must be removed within a set time period as provided below:

a. Real estate sale or lease. Initiation upon actual availability of the property or premises for sale or lease. All signs shall be removed one (1) day after closing.

b. Construction sign. Initiation upon issuance of a building permit or upon initiation of construction activity requiring no permits, and termination upon issuance of any occupancy permit or termination of construction activity.

c. Election. Initiation upon the last day of the statutory filing period or the date of certification of a ballot question, and ending one (1) week after the general or special election. Political signs may remain up between the primary and general election except for candidates who lost in the primary. All signs shall be removed the day after the election. Signs that become deteriorated or partially destroyed shall be removed.

2. Number of signs: Only one (1) sign for each entity (i.e. candidate, real estate company, or a developer) may be placed on a parcel or lot at any one time.

M. Special Temporary Event Signs. Temporary signs used to advertise time-limited events, whether one time, annual, or recurring events (i.e. such as the Farmers Market, July 4th Event, Fishing Derby, Tractor Pull, Pancake Feed, Grand Opening, and similar events), are subject to the following conditions:

1. Number of signs: No more than five (5) temporary signs shall be displayed per event. No more than one (1) temporary sign shall be located on a parcel or lot at any one time.

2. Time of display: Signs may be displayed for no more than 14 days in advance of an event, will be removed when the event is over, and may be displayed on the day of the event on recurring events. A special event sign, whether it is a one-time or a recurring event, cannot be displayed for more than 21 days per calendar year, except for “Grand Opening” banners may be displayed as permitted by the Governing Body for a period of up to 60 days, to include as much as 30 days before the grand opening.

3. Sign locations and size: Signs will be located only on private property in non-residential districts, with written permission of the property owner. Maximum size sign is 16 square feet, and maximum height is five (5) feet. Maximum banner size mounted on “T” posts is three (3) by eight (8) feet. Larger banners permitted if mounted on a building.

4. Design and Construction: Temporary signs shall meet commonly accepted design parameters, as well as construction and material standards for each sign type, and be of professional quality.

5. Permit and Application Requirements: A permit will be required for all Special Temporary Event signs, and the application will include:

- a. Completed and signed application.
- b. A professional drawing of the sign that will be displayed.
- c. The actual calendar dates that the sign will be displayed.
- d. Location of each sign and written permission of the property owner.

N. Entrance Monument Sign Construction and Landscaping. The construction of all entrance monument signs whether in residential, commercial, business park, or industrial zoning districts will comply with the following guidelines:

1. Materials. All subdivision monument signs shall have a masonry or concrete substructure with surfaces of only clay brick, split-face concrete block, stone or stucco; and the surfaces shall not be painted. Wood shall not be used.

2. Lighting. Any lighting shall be designed to minimize glare in all directions to the greatest extent possible. High intensity lights, such as floodlights, shall not be used to illuminate the sign.

3.Landscaping. Landscaping is required at the base of the sign that blends into the environment. A landscape plan will be submitted for review and approval with the sign permit application.

4. Plat easement or tract. The subdivision plat shall dedicate an easement for access to a lot or parcel for the express and sole purpose of erecting and maintaining a subdivision monument sign; or if dedicated to a homeowners association, designate a “Subdivision Monument Sign Tract: with sign maintenance vested with a homeowners association.

O. Prohibited Signs. The following signs are prohibited in all zoning districts.

1. Pole signs
2. Flashing signs
3. Portable Display Signs
4. A-Frame and Sandwich Board Signs – except as designated in the 16-block Historic Downtown Louisburg District as noted in Section 806 - E

SECTION 805. EXEMPTIONS

A. Total Exemptions. The following signs shall be exempt from the requirements of this Article, except for the provisions of Section 804 and as otherwise herein addressed.

1. Flags or emblems of a governmental or of a political, civic, philanthropic, educational or religious organization, displayed on private property.

2. Signs of a duly constituted governmental body, including traffic or similar regulatory signs, legal notices, warnings at railroad crossing and other instructional or regulatory signs having to do with health, safety, parking, swimming, dumping, etc.

3. Memorial signs, and tablets displayed on public or private property.

4. Small signs, not exceeding three (3) square feet in area, displayed on private property for the convenience of the public, including signs to identify entrance and exit drives, parking areas, one-way drives, restrooms, freight entrances, and other similar signs.

5. Score boards in athletic stadiums.

6. Political campaign signs, not exceeding eight (8) square feet in area, may be displayed for a period beginning on the last day of the statutory filing period and ending one week after the general or special election. Political signs may remain up between the primary and general elections except that signs for candidates who lost in the primary and signs that become deteriorated or partially destroyed shall be removed. No more than one (1) political campaign sign per candidate, referendum, or ballot proposition can be placed on one parcel or lot.

7. Temporary signs for the sale of household goods at a residence (garage sales) for a period not to exceed three (3) days. Garage sale signs are only allowed on the property where the sale is being conducted.

B. Exemptions from Sign Permit. The following signs are exempt from the sign permit section of this Article, but shall comply with all of the other regulations imposed by this Article.

1. Name plate signs not exceeding two (2) square feet in gross area accessory to a single-family or two-family dwelling.

2. Bulletin board signs not exceeding 100 square feet in gross area accessory to a church, school or public or non-profit institution.

3. Business signs when located on property used for agricultural purposes and pertaining to the sale of agricultural products produced on the premises.

4. Real estate signs not exceeding six (6) square feet in area.

5. Construction signs not exceeding sixteen (16) square feet.

SECTION 806. DISTRICT REGULATIONS

A. "A-L" Agricultural District, "R-1" Single-Family Residential District "R-2" Two-Family Residential District, "R-3" Multi-Family Residential District, and "M-P" Mobile Home Park District.

1. Functional Types Permitted.

- a. Business signs pertaining to a home occupation and subject to the sign requirements of the home occupation section of this regulation.
- b. Bulletin board signs.
- c. Construction signs.
- d. Entrance monument signs
- e. Identification signs.
- f. Name plate signs.
- g. Real estate signs.

2. Structural Types Permitted.

- a. Ground signs.
- b. Monument signs.
- c. Wall signs.

3. Number of Signs Permitted: One ground or monument sign for each residential development and one per lot for other than residential permitted uses.

4. Maximum Gross Area:

- a. Business signs - home occupations: two (2) square feet.

- b. Bulletin board and identification signs: sixty-four (64) square feet.
 - c. Construction signs: thirty-two (32) square feet.
 - d. Name plate signs: two (2) square feet.
 - e. Real estate signs: six (6) square feet, provided that one sign not more than one hundred (100) square feet in area announcing the sale of lots and/or houses in a subdivision may be located on said development. Said sign shall be removed at the end of three years or when seventy-five (75) percent of the lots have been sold, whichever occurs sooner.
5. Maximum Height: fifteen (15) feet.
 6. Required Setback: No sign shall be placed in the right-of-way nor closer than ten (10) feet from the property line.
 7. Illumination: Bulletin boards and identification signs may be indirectly illuminated with incandescent or florescent lighting.
- B. "C'-0" Office and Institution District, "C-1" Neighborhood Business District and "C-4" Special Use Business District.
8. Functional Types Permitted.
 - a. Bulletin board signs.
 - b. Business signs.
 - c. Construction signs.
 - d. Entrance monument sign.
 - e. Identification signs.
 - f. Name plate signs.
 - g. Real estate signs.
 9. Structural Types Permitted.
 - a. Awning, canopy or marquee signs.
 - b. Ground signs or monument signs.
 - c. Wall signs.
 10. Number of Signs Permitted.
 - a. Awning, canopy or marquee signs and wall signs: One awning, canopy or marquee sign or wall sign shall be permitted on that side of a building having frontage on a publicly or privately dedicated road right-of-way.
 - b. Ground or monument signs: One per zoning lot.
 11. Maximum Gross Surface Area: Not more than fifty (50) square feet per facade or a total of one hundred (100) square feet per zoning lot.
 12. Maximum Height: fifteen (15) feet.
 13. Required Setback: None.
 14. Illumination: Illuminated signs shall be permitted.

C. "C-S" Highway Service District, "C-3" General Business, District, "B-P" Business Park District, "I-1" Light Industrial District and "I-2" Heavy Industrial District.

15. Functional Types Permitted.

- a. Advertising signs in an I-1 or I-2 District upon issuance of a special use permit in accordance with the provisions of Article 11 of these regulations
- b. Bulletin board signs.
- c. Business signs.
- d. Construction signs.
- e. Electronic signs.
- f. Entrance monument sign.
- g. Identification signs.
- h. Name plate signs.
- i. Off-site business directional signs in C-3 Zoning Districts upon issuance of a special use permit in accordance with the provisions of Article 11 of these regulations.
- j. Off-site residential promotional signs upon issuance of a special use permit in accordance with the provisions of Article 11 of these regulations.
- k. Inflatable signs.
- l. Real estate signs.

16. Structural Types Permitted.

- a. Awning, canopy or marquee signs.
- b. Banners
- c. Ground signs.
- d. Monument signs.
- e. Projecting signs.
- f. Wall signs.

17. Number of Signs Permitted.

- a. Awning, canopy or marquee signs and wall signs: One awning, canopy or marquee sign or wall sign shall be permitted on that side of a building having frontage on a publicly or privately dedicated road right-of-way.
- b. Ground signs or monument signs: One per zoning lot.

18. Maximum Gross Surface Area: Four (4) square feet for each lineal foot of street frontage, provided no single sign shall exceed a gross surface area of two hundred (200) square feet.

19. Maximum Height: fifteen (15) feet.

20. Required Setback: None

21. Illumination: Illuminated signs shall be permitted.

D. "C-2" Central Business District.

22. Functional Types Permitted.
 - a. Bulletin board signs.
 - b. Business signs.
 - c. Construction signs.
 - d. Identification signs.
 - e. Name plate signs.
 - f. Off-site business directional signs upon issuance of a special use permit in accordance with the provisions of Article 11 of these regulations.
 - g. Real estate signs.
23. Structural Types Permitted.
 - a. Awning, canopy or marquee signs.
 - b. Ground and monument signs.
 - c. Wall signs.
24. Number of Signs Permitted.
 - a. Awning, canopy or marquee signs and wall signs: One awning, canopy or marquee sign or wall sign shall be permitted on that side of a building having frontage on a publicly or privately dedicated road right-of-way.
 - b. Ground and monument signs: One per zoning lot.
25. Maximum Gross Surface Area: Signage area of awning, canopy, marquee and wall signs shall not exceed twenty (20) percent of the wall façade to which the sign is attached, or eighty (80) square feet, whichever is least. The gross area of a two face sign shall include the total of all areas of each display face of the sign.
26. Maximum Height: Ground signs – fifteen (15) feet;
27. Required Setback: None.
28. Illumination: Illuminated signs shall be permitted.

E. Historic Downtown Louisburg District. This district is bounded by Amity Street on the north; S. Fourth Street on the south; Doyle Street on the west; and Elm Street on the east. Signs in the Historic Downtown District shall be designed and placed to be an integral part of the property design, in proportion to the landmark and compatible with the environment in historic districts. Signs should be relative to the services and shall not block, obscure or distract from the historic district's significant design elements.

29. In addition to the signs allowed in the C-2 General Business District, these additional signs are regulated and permitted in this Historic Downtown District. Section 806-E.
30. Signs attached to a building shall be allowed as follows:
 - a. One wall sign shall be allowed for each side of the structure. A structure with multiple businesses may have one sign for each separate business if

each business has a separate entrance. Each separate business shall have clearly defined exterior wall space and the size of that wall space shall be the determining factor on the sign size allowance. The sign surface shall not exceed 80 square feet or 20% of the wall surface, whichever is less. This wall sign may be an EMC, provided it complies with the applicable standards for same.

- b. A projecting sign that does not project from a building greater than a distance of six feet, and maintains eight feet of clearance from finished grade to the lowest point of the sign is permitted. In computing the square foot allowance for a projecting sign, the total area of the sign surface shall be included in the total area allowed for all wall signs, but shall not be greater than 24 square feet. Projecting signs do not reduce the number of wall signs as regulated by the zoning district, however only one projecting sign shall be allowed per business. An identification sign may hang under an awning or canopy to be visible to pedestrians as long as the lowest part of the sign maintains eight feet of clearance from the finished grade.

31. One sandwich board (A-frame) sign per tenant that meets the following requirements per street frontage is allowed as follows:

- a. A permit shall be required for sandwich board signs. Permits are good for the life of the sign.
- b. Sandwich board signs shall be on-premise signs.
- c. The sign may be located on the public sidewalk or the brick strip adjacent to the edge of the street on which it fronts. Signs shall not be placed in any raised streetscape or publicly owned planters. All such signs shall maintain 10 feet between signs.
- d. The sign may not exceed six (6) square feet in area per side and may have not more than two (2) sides for the display of messages.
- e. The spread of the “A” at the open end shall be sufficient to ensure stability and no wider.
- f. Signs shall be adequately weighted to resist wind gusts.
- g. Chalkboard, whiteboard, changeable letters, and any other non-electronic changeable or erasable surfaces are permitted.
- h. All signs shall be in good repair and neatly painted. No attachments to signs are permitted, other than brochure pockets.
- i. Creative shapes that reflect the theme of the business are encouraged (e.g., ice cream shops may display a sign in the shape of an ice cream cone).
- j. The sign must be constructed of materials that present a finished appearance.
- k. The sign shall not be an EMC sign or be an illuminated sign.
- l. The sign shall only be displayed during business hours and stored inside after hours.
- m. The placement of the sandwich board sign shall not impede pedestrian or wheelchair travel in the vicinity of the sign or otherwise create a traffic or

other safety hazard by obstructing vision or otherwise, as determined by the codes enforcement official.

- n. The owner must assume liability for damage or injury resulting from the use of a sandwich board sign and provide a waiver of subrogation to the City-
- o. Except as otherwise provided in this sign code, a sandwich board sign may be posted for so long as it remains in good condition. Once a sandwich board sign is tattered or otherwise is no longer in good condition, it shall be removed or replaced.
- p. If the Building Official determines that a sandwich board sign is not in good condition, the property owner shall be notified of that determination and shall remove, repair or replace the sign within three days of that notification. Signs that are not removed, repaired, or replaced within three days of the notification shall be deemed a nuisance and shall be subject to abatement or removed by City staff. The Building Official's determination that a sandwich board sign is not in good condition may be appealed to the City Commission under the procedures set forth in this article.

32. Window signs shall be allowed as follows:

- a. The window sign shall not obstruct more than 33% of the window area for each front, side or rear wall; provided that, the total sign surface shall not exceed 80 square feet, per side of the building and be computed with other signs on the building. For the purposes of this subsection, the term "window area" includes the non-opaque parts of any doors or windows. For buildings with multiple tenants, each separate business must have clearly defined window space and the size of that window space shall be the determining factor in the window sign size allowance.
- b. The allowable window sign area as defined herein may be illuminated.
- c. Window signs constructed of neon, stained glass, gold leaf, cut vinyl, and etched glass are allowed.
- d. Painted signs shall display the highest level of quality and permanence, as determined by the Building Official.
- e. The listing of an establishment's hours of operation shall be exempt from these regulations, provided that the area of the sign containing hours of operation shall be no greater than two square feet.
- f. The listing of directional information (i.e., "parking in rear" or "use other door") shall be exempt from these regulations; provided that the area of the sign containing directional information is no greater than three square feet.
- g. The use of window framing (i.e., a continuous light source illuminating the perimeter of an individual windowpane or a group of windowpanes) is prohibited.
- h. Accessible doors to a business establishment shall be limited to the following types of window signage:

- (1) Business name;
 - (2) Hours of operation;
 - (3) Phone number;
 - (4) Building or tenant address;
 - (5) World Wide Web address; and
 - (6) The use of dark, opaque background panels for internally illuminated signs or letter faces is required to reduce the glare or glow of such signs.
- i. Window wraps are allowed. No such wrap shall contain explicit, direct advertising.